LOUIS STEVEN SANTORA

Early Music Career

Santora began his career as a musician and singer. After performing locally with several bands just out of college, he toured with the musical theater group, Fancy Music, performing piano and vocals and contributing to arrangements. He left the group for an opportunity to arrange strings for live orchestra, and to perform piano and bass guitar on an album project for Al Mossberg. The project producer hired Pittsburgh Symphony Orchestra players for Santora's arrangements during the recording sessions. Following the completion of the project Santora focused his music career on the recording studio, as a session player, writer, and arranger. He wrote and produced the music for the Sargent Sisters Act along with numerous small market commercial projects.



Santora went on to form a media services company while continuing to perform as a studio musician, writer and music arranger. The media company produced small and regional market commercial audio for clients including KDKA, Alcoa, and Hanna Barbera. During this time Santora expanded his use of computer technology leading to refined skills in arranging, programming and producing utilizing computer music software. In order to attain efficiency in production Santora used all the acquired skills needed to arrange for live performance musicians synchronized with sampled computer-based instruments in a recording environment. Several years dedicated to building the music services business resulted in associations with Media Concepts, Highland Studios Associates, and Nashville based Vandebeck Productions.





Santora, Engineer John Kilgore, Producer Mark Kaufman, Vocalist Anderson Davis – New York vocal record session

A Career Change

Santora started a print publishing business resulting in a lifestyles publication for the tri-state regional market (PCL Publishing). He managed advertising, distribution and wrote feature articles for the publication. In 2004, Santora expanded his publishing business to include picture books (GC Publishing), managing creative, distribution, printing, story writing and editing. He worked with Internet technology relevant to the print publishing industry. Throughout this time Santora continued to write and produce music.

Return to Music

The love for Classical and Theater music began at an early age for Santora. In 2005 Santora returned to music, as a primary career by first building a state-of-the-art recording facility. The studio helped him refine his dedication to the development of musical theater projects – an ambition that began at the very beginning of his professional career.

Based in Pittsburgh, Santora made connections in the Nashville, New York and Los Angeles music centers in order to facilitate completion of projects started in his studio. Present projects include *Guilin, A China Story* and other theater and underscore projects in various stages of development. Santora wrote the book and all of the songs and lyrics for the show. *Guilin* was performed as a staged reading as part of the *New York Musical Theater Festival*. With his musical, Santora has returned to a creative career in music writing - a passion that in reality he had never left.



Guilin Reading Cast – New York City